



## *Peach Review Newsletter*



Peach Classic Winners: Dylan Murray, Brian Milster, Ray Greco & Chris Sanders

## Pandemic Positives

### Perspective from Big Eddy Club

After being closed for two weeks from Mid-March to the end of March, we returned with only one revenue source “to go” business. How were we going to survive on “to go” business alone? This recipe seemed like failure, indeed. We, like many clubs, had to furlough our Culinary staff and Wait staff. The management team stepped up and covered both their responsibilities and the workload of the hourly employees. We reduced hours and redrafted menus. The Wine List went from 16-pages to 1-page single use. We reduced the wine inventory by 45%. Everyday CDC information changed with endless Zoom meetings. The communication dialog among staff members became very “I am not sure” but I will clarify as we get the proper information.

#### **So, what are the positives in this Pandemic you ask?**

The Porte Cochere pick up service became an unexpected communication vehicle. The membership showered us with kind words of encouragement, praises on food quality, and they had a thankful spirit for us being of service during these uncertain times. Our members started telling us what they loved about the Club and we relived some of the “Good Ole Days” stories. The phone rang off the hook and we started hearing from members that we did not hear from in years.

The Club became their Safe Haven. I personally heard them say “we don’t trust other public places but feel safe at our club”. Membership ownership and pride became vocal for the first time in many years. We hired hourly employees just to clean the club during dining services. We felt like sanitation would equal trust and it paid off during the last few months. After four months of one day at a time, catering commitments started to develop and so did the revenue numbers. Long story short, we created this Safe Haven which turned into trust and that turned into a loyal positive membership base.

Lastly, I feel like my family life work life balance is starting to shape up. The world stopped and we all had to press the reset button. I had many priorities in the wrong order. First, my health had taken a back seat. Daily walks and a little exercise have helped put things into prospective. Daily spiritual growth and spending individual time with our kids are priority today. Lastly, taking time to praise and grow our staff at your Club. With out the help of our staff, none of these operations run smoothly. Fist pumps and elbow bumps are all that is needed to keep it positive and make a difference in someone else’s life today.

# Sponsor Spotlight



## WE PROUDLY SUPPORT THE GEORGIA CHAPTER

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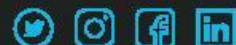
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## Upcoming Events

Lessons Learned During Covid -19 - GM Panel Discussion  
September 15th at Cherokee Country Club

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Chapter Annual Meeting & Education Featuring Electrolux  
October 12th at Atlanta Athletic Club

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Installation Dinner  
November 8th at Capital City Club

## GEORGIA GOSSIP

**A sincere thank you to John Gerdts and to the entire team at The River Club for the amazing job they did while hosting The Peach Classic Golf Tournament this year!**

**Thank you again to everyone who participated in the tournament and congratulations to the winning teams!**

### **1st Place**

Dylan Murray

Brian Milster

Ray Greco

Chris Sanders

### **2nd Place**

Ben McWilliams

Andrew Loirmer

James Kyles

Michael Schweinbeck

### **3rd Place**

Michael Cofer

Joe Morrison

Daniel Laterza

Matt McKinney

### **Honesty Award**

Todd Kelly

Steven Whitson

Scott Miller

Gene Fidell