

EDGAR'S

HOSPITALITY GROUP

Seeking a Vice President, Hospitality

THE COMPANY

Edgar's Hospitality Group (EHG) is an LLC operated by Goodwill Industries of Middle Georgia (GIMG) that operates hospitality venues in Macon and Augusta with plans to build an agri-tourism campus at Lake Oconee Georgia. EHG is named after the founder of Goodwill Industries, Rev. Edgar J. Helms.

The hospitality enterprises include restaurants, conference centers, large food service contracts, a bakery café, a private city club, and a local farm to provide fresh products with a new agri-business that allows culinary agriculture certifications for students. Chef Frank Kassner is the Director of Culinary Operations for EHG and the corporate executive chef.

Edgar's Hospitality Group was founded to provide a new source of revenue for GIMG and to create diverse applied learning venues for the students at Helms College's School of Hospitality managed by Bruce Ozga, VP, Culinary Education.

WHAT WE BELIEVE

Goodwill Industries believes work plays a critical role in the ability of individuals to achieve desirable life outcomes. The founder of Goodwill Industries, Dr. Edgar J. Helms, believed that individuals wanted and needed an opportunity, a chance beyond charity, and this basic philosophy has set the vision for the Goodwill movement since 1902.

OUR MISSION

We build lives, families and communities one career at a time by helping people develop their God-given gifts through education, work and career services.

OUR VALUES

I am proud to be Goodwill.

Service - I will practice hospitality.

Ownership - I will go above and beyond with every job I do.

Accountable - I will keep my commitments.

Respect - I will base my interactions with others on honesty and integrity.

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OUR PROPERTIES



Augusta, GA

Recently opened in September 2020 as an exciting new 17,000 square foot indoor-outdoor restaurant and entertainment venue.
www.edgarsabovebroad.com



Augusta, GA

A premier dining membership club in downtown Augusta which provides incredible views of the Savannah River and Augusta cityscape.
www.Pinnacleclubaugusta.com



edgar's
GRILLE

Augusta, GA

An upscale casual restaurant which offers New American cuisine with a Southern Flair.
www.edgarsgrille.com



ANDERSON
CONFERENCE CENTER

Macon, GA

Centrally located in the state, the Anderson Conference Center features 15,000 square feet of meeting space, including a 700-seat banquet space and six break-out conference rooms with premier technology.
www.andersonconferencecenter.com



SNELLING
CONFERENCE CENTER

Augusta, GA

A conference venue co-located with Edgar's Grille which can accommodate events from ten to 300 guests.
www.edgarsgrille.com/meetings-events



edgar's
BISTRO

Macon, GA

offers weekday lunch and dinner, a full-service bar and catering service
www.goodwillworks.org/upscalebistro



Augusta, GA)

A bookstore and café which specializes in gourmet coffees, smoothies, paninis, salads, and fresh baked breads and desserts. An Edgar's Bakehouse production bakery is being built for commercial baking enterprise launch in late 2021.



WRIGHTS FARM

Wright's Farm and Lake Oconee Agri-Tourism Farm
Campus
Augusta, GA
coming soon.
www.wrightsfarmaugusta.com

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The Role of the Vice President, Hospitality

Reporting to the President/CEO, the Vice President, Hospitality will work closely with the CEO and peers to achieve GIMG's 2025 strategic plan success measures through strategies that will enhance profitability, productivity and efficiency.

This key executive will lead the start-up and operations of all new hospitality operations, maintain benchmark controls and outcomes for existing properties, manage budgets, lead a large team and promote a culture of high performance.

As member of the Goodwill Team, the Vice President, Hospitality is expected to understand and fully embrace the faith-based, "hand up" mission of Goodwill and demonstrate daily the core values of service, ownership, accountability, and respect.

Principle Accountabilities – Vice President, Hospitality

- > Lead Edgar's Hospitality Group to be three things: profitable, a provider of vibrant applied learning enterprises for the students at Helms College, and a daily stage to tell the Goodwill life changing story in a manner that leads to philanthropic investment.
- > Direct the start-up and operational leadership of all new hospitality operations to be launched as applied learning venues associated with Helms College within GIMG's thirty-five county territory and franchise operations in other Goodwill territories.
- > Maintain benchmark operational controls and outcomes in existing hospitality business lines.
- > Oversee development and implementation of budgets for multiple hospitality enterprise operations; responsible for meeting budget objectives for growth in revenues, gross margins, operating profit, and net cash flow.
- > Assure top-line business growth through increased accountability, innovation, increased sales, expanded operations, reaching new markets and diversification.
- > Annually revise and develop short and long-range plans for all assigned areas; establish performance measures for multiple enterprise operations.
- > Maintain continuous lines of communication, keeping the President informed of all critical issues.
- > Lead a large team of direct and indirect employees to ensure the execution and completion of business goals; evaluate performance for compliance with established policies and objectives of the company and contributions in attaining objectives.
- > Promote a culture of high performance and continuous improvement that values learning and a commitment to quality.
- > Mentor and develop staff using a supportive and collaborative approach: assign accountabilities; set objectives; establish priorities; and monitor and evaluate results.
- > Promote Goodwill externally as a community-based non-profit with a key human and economic development role.

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Candidate Qualifications

- > A graduate business or hospitality degree is required.
- > Minimum five years of senior leadership of a restaurant group, an independent luxury resort or multi-faceted entertainment company.
- > Multi-unit executive level hospitality operations leadership experience required.
- > Demonstrated experience creating and taking new business ventures from a concept to a successful, revenue generating operation.
- > Superior budget and management skills involving multi-million dollar and multi-site operations.
- > General administrative skills including developing, implementing and monitoring company-wide policies and procedures.
- > Excellent verbal and written communications skills.
- > Strong people skills with abilities to partner with a dynamic leadership team and interact with all levels of employees.
- > Must be aligned with and energized by Rev. Edgar Helm's faith based social enterprise model to eliminate poverty one career at a time.

Note: A pre-employment drug screen and background check will be required.

Salary & Benefits

Salary is open and commensurate with qualifications and experience. The company offers an excellent bonus and benefit package.

Inquiries

Interested candidates should submit résumés, references and a detailed cover letter which addresses the qualifications and describes your alignment/experience with the prescribed position **by Friday, September 3, 2021**.

Documents must be saved and emailed in Word or PDF format (save as "Last Name, First Name, Edgars VPH Cover Letter" and "Last Name, First Name, Edgars VPH Resume") respectively to:

execsearchus@ggapartners.com.

To learn more about Goodwill of Middle Georgia visit
www.goodwillworks.org; www.helms.edu;
www.helmsgoldstandardculinary.com;
www.edgarsabovebroad.com.

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