

Futren Hospitality is looking for an excellent, highly professional **Corporate Sales and Public Relations Specialist**.

The Corporate Sales and Public Relations Specialist conducts sales out in the field via face-to-face interactions with both potential and existing clients. They are responsible for offering the best possible client experience as well as providing hands-on explanations of any new or updated products when necessary. The daily routine of an outside sales representative varies from day to day; representatives may not always be meeting with the same client or in the same place or even selling the same product or service. The overarching idea is to build connections and sell the company's locations/services. Being organized is the number one rule to being an effective outside sales representative - the day consists of discovery calls, research, in person meetings, follow-up calls, and much more. Although the title entails being in the field most of the time, the best representatives are able to manage both office and field work.

The Specialist will be present for all large club events to capture happenings for social media to include pictures, video and live broadcasts to promote the brand. Build relationships with community to generate new memberships, sales of private events, community presence and partnerships, and brand awareness. Attend local business, industry, and networking events for prospecting new opportunities to drive memberships, event sales and community partnerships

Education, Experience, and Training:

Bachelor's Degree required; marketing or related field desired, 3-5 years hands-on, marketing, branding and promotions experience required; restaurant, foodservice, F&B, hospitality industry highly desirable. Experienced integrated sales/marketing professional with a strong track record of prior successes who excels in innovative thinking, strategic planning, strong relationship development and impeccable execution. Proficient computer skills and proficient in social media outlets including Facebook, Instagram, Twitter, LinkedIn, YouTube, etc. Excellent interpersonal social skills. Ability to adapt to different environments while respecting the company values. Strong organizational and time-management skills. Ability to coordinate and carry out details efficiently. Sufficient proficiency in spoken and written English to communicate effectively with clients, members, guests, and associates.

***Please send cover letter and resume to jobs@futren.com
Only serious inquiries, please.***