



**GEORGIA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

Peach Review Newsletter



A Message from your Ex-Officio

It is hard to believe the last in person Georgia Chapter event was February 24th at East Lake. It has been a long road since then for all of us, and all I can say from the Board of Directors is WE REALLY MISS YOU. We miss the excellent education, the networking, visiting new clubs, social events, and golf tournaments! We miss the handshakes, the hugs, and celebrating new successes! All of that will return, but in the meantime, reach out to someone you haven't spoken to in a while....Text/email/CALL! Let's continue to check in with each other and let's not lose touch as we fight through this tough time!

I have been part of this chapter for 17 years, the last seven as a Board member, and you sometimes forget how important and impactful something like our organization is until it isn't part of your monthly, weekly, and sometimes daily routine. But we are going to come out of this even stronger than before and I cannot wait to see what the chapter will look like in the years to come because through this trial and tribulation will come new ideas, stronger leadership, and a greater appreciation for the Chapter!

I am extremely excited for the Fall as we kick off with our Annual Peach Classic in August, which will then hopefully lead into some great education seminars to finish off the year! As my final term comes to an end in November, I want to humbly say it has been a true honor in serving the only chapter I have ever been a part of. We have made some phenomenal strides over the years! Thank you to all the board members over the years who have helped me along the way! To the Chapter...thank you for trusting me to be a part of the leadership team and I look forward to many great years and memories in the future!

Daniel Laterza
Ex-Officio

Sponsor Spotlight



Matt P. O'Dell, CPA

Partner

One Battery Park Plaza New York, NY 10004

comdcpa.com

212-661-7777 ext 230

The firm works with more than 300 clubs from an audit and accounting standpoint so no other firm has as deep a well of practical experience or a more sophisticated understanding of club operations. We know what works in the industry and can provide a competitive context for each type of club and each area of club operations. Using this knowledge, we produce the annual Club Operating and Management Data survey, a statistical study of private clubs in the Northeast that provides invaluable benchmarking data. We also share monthly statistical information and create a variety of specific statistical studies over the year on subjects such as club dues, capital expenditures and salary benchmarking.

The firm routinely deals with challenging issues relating to financial reporting, unrelated business income, nontraditional activities, sales tax and relationships to outside interests. The government constantly scrutinizes clubs with respect to these issues and the firm is extremely well versed in the regulations of federal, state and local governments. More club managers and trustees depend on us than any other firm in the country. We have long worked towards uniformity of financial reporting for private clubs. One of our partners was chosen to serve on the committee created to update the Uniform System of Financial Reporting for Clubs, published by the Club Management Association of America. Another of our partners served as editor of the National Club Association publication, The Federal Tax Treatment of Private Clubs.

Our partners bring distinguished background and achievements to this field and more than 180 years of combined experience serving clubs. We continue to present at the national and regional level at events such as the annual conferences of the Club Management Association of America, National Club Association and the Hospitality Financial and Technology Professionals.

Below is a recent publication published by Condon, O'Meara, McGinty, and Donnelly which discusses The CARES Act retirement plan provisions.

Welcome Returning Member

Josh Singleton - Piedmont Driving Club



Upcoming Events

Virtual Wine Auction

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Virtual Wine Tasting featuring Jackson Family Wines

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Peach Classic Golf Tournament - August 10th at The River Club

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Lessons Learned During Covid - GM Panel Discussion
September 15th at Cherokee Country Club

GEORGIA GOSSIP

There are some exciting things happening behind the scenes that we cannot wait to share with you! One being the upcoming virtual wine auction which will take place the last week in July.

In addition, we are working on an amazing speaker line up for next year with some exciting twists on how education will be presented.