



GEORGIA CHAPTER

CLUB MANAGEMENT ASSOCIATION OF AMERICA

Peach Review Newsletter

May 29, 2019

SCHOLARSHIP NEWS

Dear Chapter Members,

As we gear up for a fantastic Summer season, I wanted to remind everyone of the Scholarship opportunities available through the Georgia Chapter and CMAA National.

Through the Club Foundation, there are four scholarships for the various pursuit. Below are short notes and a link to the CF website for more scholarship information along with the scholarship submission deadlines:

<http://www.clubfoundation.org/>

Sally Burns Rambo Scholarship - September 1st

A scholarship for female club managers interested in furthering their professional development.

James B. Singerling Scholarship - September 1st

A professional development scholarship for club industry professionals who have never attended World Conference.

Willmoore H. Kendall Scholarship (due to GA Chapter – Joey Wheeler) – October 1st

A scholarship for assistant club managers pursuing the Certified Club Manager (CCM).

Willmoore H. Kendall Scholarship (due to The Club Foundation) – November 1st

Deadline for the Chapters to submit all Kendall Scholarship applications to The Club Foundation.

LaRocca Family Executive Scholarship – November 1st

A two-part scholarship for seasoned leaders in the club industry who take an active role in mentoring and a separate scholarship for their mentees as well.

Georgia Chapter provides two additional scholarship opportunities which are due in October. Please see the link and descriptions below:

<https://www.gacmaa.org/awards--scholarships.html>

CMAA Georgia Student Scholarship (due to GA Chapter – Joey Wheeler) October 1st

Encourage and promote the attainment of higher educational goals for a child, grandchild, stepchild or adopted child of a Georgia CMAA managed club, as well as CMAA student chapter members.

CMAA Georgia Chris Borders BMI Scholarship (due to GA Chapter – Joey Wheeler) October 1st

Any CMAA member who is a Clubhouse Manager, Food and Beverage Director, or Assistant Manager are invited to apply for this scholarship. Candidates must be an active member of CMAA and the Georgia Chapter actively pursuing their CCM designation.

Please let me know if you have any questions regarding scholarship opportunities and have a great Summer!

Joey Wheeler

CMAA Georgia Chapter
Scholarship Chairman

PARTNER SPOTLIGHT

“The Paradigm Shift”

There has been a paradigm shift in the utilization of technology in the Club Industry. More important than ever there is a need to create an immersive Club experience and stay relevant with today's member. With the right software management system in place, the imaginable can be possible.

A Club management software system at its core should be intuitive, flexible and reliable. From membership data management perspective, Big Data and Actionable Analytics are key decision making components for understanding your members and how to communicate with them. Overall, systems should be easy-to-use, efficient and member-focused.

Most Club's I find these days have inherited systems and spent years creating work-a-rounds with software that is a "one-size fits all" solution. As we know, not all clubs are the same with complex member services or privileges requirements that are different for each Club.

Here at Northstar, we've been at the forefront of Club Technology, “*Leading the Way*” for over 16 years. Member-centric by design, our fully integrated suite of products has grown to become the most comprehensive software available in the Private Club Industry. Serving over 600 Clubs, we have revolutionized operations with technology platforms that are proven to increase speed of service and enhanced the member's experience.

I encourage Club Managers to do their due diligence and embrace technology that's available to them today. If you are interested in learning more about Northstar, please contact me directly or visit us at www.globalnorthstar.com to review all of our products and services.

Alyson Stevenson

Northstar Club Management Software

Director of Sales - Southeast Region

Direct/Cell: (703) 244-0620

Email: alyson.stevenson@globalnorthstar.com



APRIL NEW MEMBERS

Welcome
Robert Underwood
Trophy Club of Atlanta

Saul Schwartz
The Reserve at
Woodside

Austin Harrell
Country Club of
Roswell

UPCOMING EVENTS



June 18th
CMAA / CSFA Event
Cherokee T&CC

2019 Peach Classic Golf Tournament

August 5th
Capital City Club
Crabapple



July 21-23
Southeastern Classic
Birmingham, AL

Georgia Gossip Column

- Congratulations to Tim Freund for being selected as the new Club Manager at Shoal Creek Golf Club.
- Congratulations to Mike Davis on his new position as General Manager at St Ives Country Club.
- On May 17, Moiz and Karishma Bootwalla welcome their second child, Zara Bootwalla. Congratulations Bootwalla family!



To View Photo Gallery [Click Here](#)
